

Progressive Southern Strategy

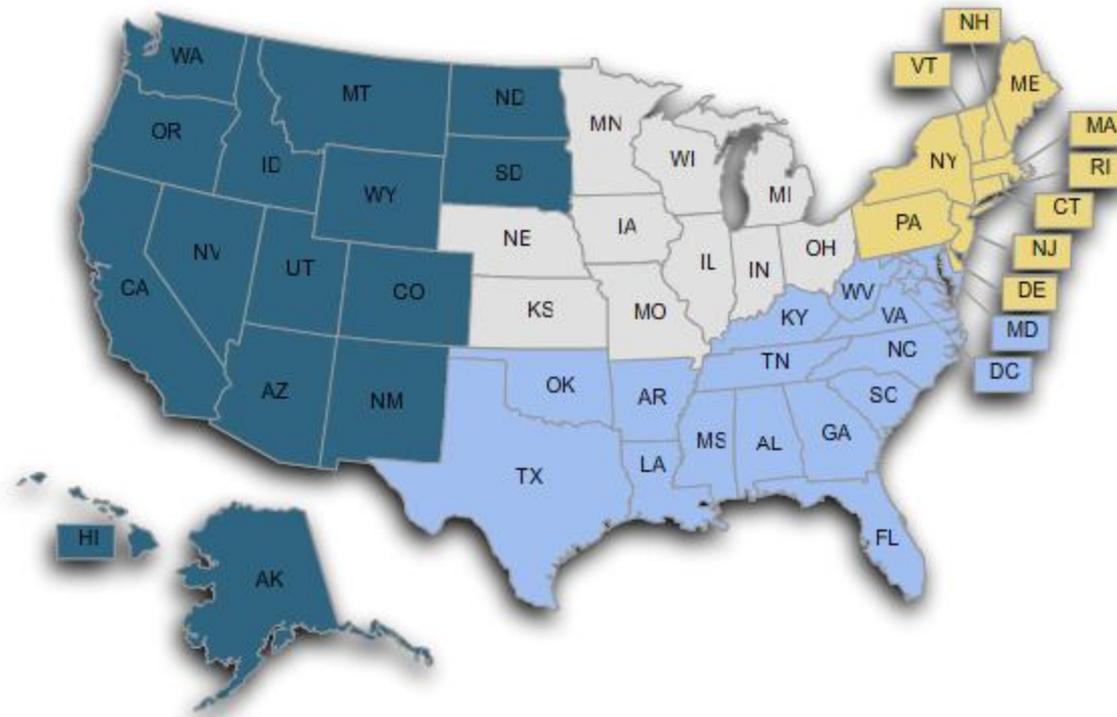
Developed by Andrea Miller and
Terence Dicks

How the South Has Changed

- Southern Migration from the North to the Sun Belt
- Northern urban becomes Southern rural
- Rural migration from hard line Republican to Independent
- Democratic migration to 3rd party or non-voter

Where Is the South?

Confederate states plus Maryland and DC (Gateway)



Emerging Constituencies

- Women/Civil Rights
- African-Americans/Hispanics/Native Americans/Asian-Americans
- Rural Voters
- Unemployed/Homeless
- Progressive Religious Organizations
- Democratic Party/Independent voters
- Students

Southern Issues

- Equality for Women
- Outsourced all manufacturing
- Mass Voter Suppression
- Prison Industrial Complex
- Military Industrial Complex
- Protecting the Environment
- Gun Belt/Bible Belt
- Birthplace of Right to Work

Prison Industrial Complex

- ALEC Legislation and Corrections Corporation of America
- Statewide civil service jobs
- For Profit Prison System
- School to Prison Pipeline
- Felony Disenfranchisement
- Recidivism
- Prison phone contractors

Military Industrial Complex

- Federal civil service jobs
- Defense contractors

Rural/Urban Connection

- The New Slavery
 - Agribusinesses (Rural)
 - Right to Work (Urban)
- Food Deserts
- Prison Industrial Complex
 - Source of Jobs (Rural)
 - Artificially raises rural population
 - Source of Prisoners (Urban)
 - Artificially lowers urban population

Reaching the Democratic Party

- South is producing more independents than Democrats or Republicans
- New Independents are often former Democrats frustrated with Party's lack of focus on issues or strategies
- PDA keeps Democrats from leaving the Party and Activates them on Issues
- Integrating emerging constituencies

Spreading the Message

- Embracing Edutainment/Social Media
 - Blogtalk Radio – Interactive Internet Radio
 - Radio when you can afford to listen
 - Information you can share electronically or through word of mouth
 - Talking points you can repeat
 - Educate, Aggravate, Activate

PDA Georgia Model

PDA PROGRESSIVE
DEMOCRATS
OF AMERICA

Mobilizing the Progressive Vote



Progressive Southern Strategy

Creating Progressive Change From Within the Democratic Party

PDA PROGRESSIVE
DEMOCRATS
OF AMERICA

Georgia



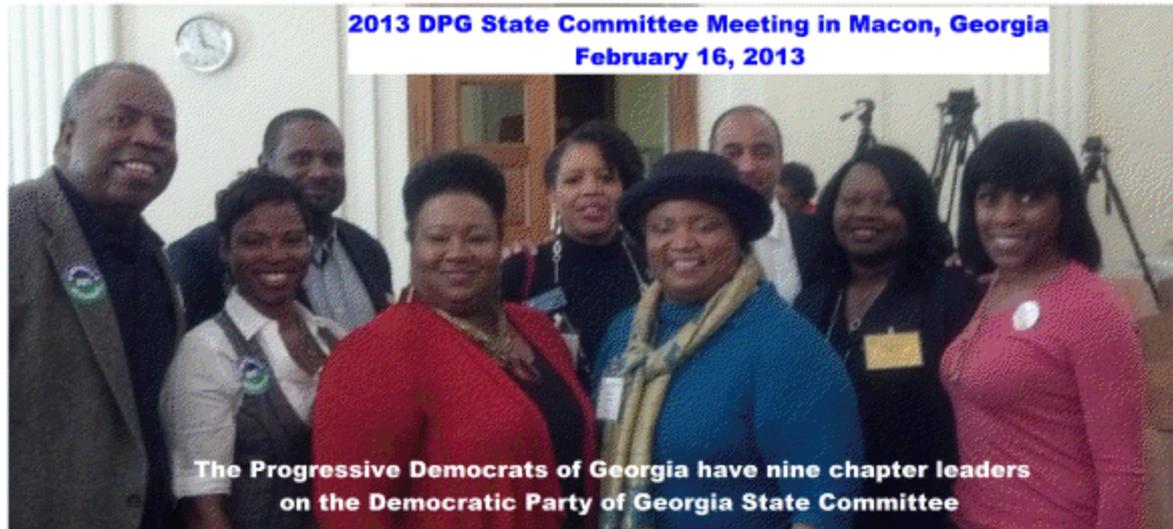
Spreading Progressive Values:

Democratic Party of Georgia (DPG) Chairman Mike Berlon (left) with PDA State of Georgia Coordinator/PDA Southern Regional Organizer Rev. Terence A. Dicks (right) of Augusta, who serves on the DPG State Committee for Richmond County and representing Georgia Congressional District 12. Berlon was a Feb. 2013 Guest on PDA Internet Radio.



9 Chapter Leaders of the Progressive Democrats of Georgia are on the Democratic Party of Georgia State Committee

2013 DPG State Committee Meeting in Macon, Georgia
February 16, 2013



PDA Georgia Leadership

<p>Rev. Terence A. Dicks Georgia State Coordinator Southern Regional Organizer</p> <p>Augusta</p>	<p>Stephanie Woods-Miller PDA Georgia Legal Counsel</p> <p>Macon</p>	<p>David Robinson PDA Mountain Chair</p> <p>Jasper</p>	<p>Tom Mullen PDA Coastal Chair</p> <p>Brunswick</p>	<p>Fenika Miller PDA Middle Georgia Chair</p> <p>Warner Robbins</p>
<p>Richmond County Democratic Party Executive Committee</p> <p>DPGA State Committee member</p>	<p>DPGA Chair CD-08</p>	<p>DPGA Georgia Democratic Values Project Founder/Administrator Chair Pickens County Democratic Party</p>	<p>Brunswick, GA DPGA Chair</p> <p>Chair Glynn County Democratic Party Executive Board GA-09</p>	<p>Warner Robbins, DPGA State Committee member</p> <p>Chair Houston County Democratic Party</p>

PDA Georgia Leadership

<p>Erica Pines PDA Fulton County Chair</p> <p>Atlanta</p>	<p>Rev. Dr. Diane B. Evans PDA CSRA Chair</p> <p>Avera</p>	<p>Michelle A. Thorns PDA Gwinnett County Chair</p> <p>Atlanta</p>	<p>Miguel Camacho PDA Chatham County Chair</p> <p>Savannah</p>	<p>Elliott Smith PDA West Georgia Chair</p> <p>LaGrange</p>
<p>DPGA State Committee member</p> <p>DPGA Vice Chair of Latino Caucus Chair Fulton County Democratic Party</p> <p>GA-05</p>	<p>DPGA State Committee member</p> <p>Secretary GA Assoc. Democratic County Chairs Chair Jefferson County Democratic Party</p>	<p>DPGA State Committee member</p> <p>GA-04</p>	<p>DPGA State Committee member</p> <p>DPG Vice Chair Candidate Recruitment</p> <p>GA-01</p>	<p>DPGA State Committee member</p> <p>1st V.P. Troup County Democratic Party</p> <p>GA-03</p>

PDA Georgia Leadership

<p>Mellissa Prescott-Crawford PDA Clayton-Henry County Chair Atlanta</p>	<p>Joey Traina PDA Augusta/Richmond County Chair Augusta</p>	<p>Sharon J. Hill PDA Cobb County Chair Marietta</p>	<p>Kimberlyn R. Carter PDA Georgia At-Large Organizer/ Community Liaison Macon</p>	<p>Chapters Urban Suburban Rural</p> <p>Planned College</p>
<p>DPGA Chair GA-08</p>	<p>Pres. Young Democrats of Augusta Sec. of Richmond County Democratic Party</p>	<p>Voter Empowerment Regional Coordinator GA Coalition Peoples' Agenda</p>	<p>DPGA State Committee Member GA-08</p>	

How We Grow

- Meet State Party Leaders
 - Work with women's caucus on ERA and equal pay
 - Work with Party to sponsor Jobs Town Halls
 - Work with Young Dems to sponsor virtual Student Debt Town Halls
 - Do BlogTalk Radio show with State Party leaders to talk about how we're working together to build the party

GA Progressive Exchange

- Face to face conversations
- Recognize and reinforce our common values
- Express what motivates us
- Move from values to principles to policies
- Integrate and activate emerging constituencies